

Guide to Application for Case Competition

Recycling Fund's 10th Anniversary Case Competition: Innovate to Sustain

A. BACKGROUND INFORMATION

To celebrate the 10th anniversary of the Recycling Fund, a new and start-up case competition is launched to showcase your innovative solution on recycling. This competition invites students from local higher education institutions to simulate running a start-up company aimed at facilitating the recycling operations in Hong Kong and seeking funding support from the Recycling Fund. Participants will submit a simulated application form for the Solicitation Theme on Projects from New and Start-up Enterprises (SUP), demonstrating their entrepreneurial and problem-solving skills. This provides students with a unique opportunity to engage with real-world challenges in waste management and recycling, fostering creativity and strategic thinking.

B. GOALS

Assuming you are running a start-up company and applying funding from the Recycling Fund under the scheme of SUP. The proposed application should meet the goals of SUP:

1. To support and accelerate new and start-up enterprises on executing ideas in recycling businesses;
2. To encourage adoption of innovative technologies, ideas, equipment, etc. to facilitate or enhance efficiency of recycling related operations; and
3. To establish operations in upcycling or recycling of recyclables to new or innovative products in commercial scale.

C. ELIGIBILITY

1. Applications are open to students of Higher Diploma, Associate/ Bachelor's/ Master's Degrees programs from all local higher education institutions in Hong Kong, whose students' identity documents must remain valid until 14 November 2025.
2. Each applicant consists of 1-5 member(s) (The team can be formed from different institutions)
3. Each member can only join one team.

D. APPLICATION PROCEDURES

1. Applicant should submit following documents:
 - (a) Completed Application Form Proposal (either English or Chinese is acceptable)
 - (b) A proof of student identification document of each member
 - (c) Any supporting document(s) that deem necessary to strengthen the application. (For example, price reference documents for equipment, CV, etc.)
2. Submit the completed application form and any other required documents to the Recycling Fund at the email address recyclingfund@hkpc.org, with the subject line "Recycling Fund – Case Competition."

E. APPLICATIONS ARRANGEMENT

1. Application submission period ends on **14 November 2025**.
2. No amendments to the submission will be allowed after the deadline.
3. Plagiarism is strictly prohibited. If other materials are referenced or used, it must be clearly cited in the work.
4. The Secretariat will not be responsible for any intellectual property disputes arising from the entries.
5. Any form of harassment, inappropriate behavior, or actions that violate laws or harm public interests will result in disqualification.
6. The Secretariat or judging panel reserves the right to make decisions on any matters related to the competition, including rule interpretations and unforeseen circumstances.
7. The personal data provided will only be used for the Secretariat of this competition.
8. The Secretariat reserves the right to publish all entries.
9. The competition will consist of two rounds. Finalist Teams will be notified and attend the final round for a 10-minute presentation and attend the Award Presentation Ceremony.

F. APPLICATIONS ASSESSMENT

1. Applications are open to all types of projects that could meet the goals of SUP and facilitating recycling operations in Hong Kong.
2. In the proposed application, you can assume the grant for each project will cover as much as 50% of supported expenditure with a cap of HK\$2,000,000.
3. Application will be assessed based on the established vetting principles of SUP with slight modification as below:
 - (a) Whether the project is innovative technology or methodology that enhances the efficiency or cost effectiveness in the recycling industry chain.
 - (b) Whether the project has the potential to raise the quantity (quantity is not mandatory), quality or expand the types or coverage of recyclables recovered from the waste stream as well as those of recycled products from the treatment, and enhance the competitiveness of recyclables, thus reducing the amount of waste disposed of at landfills.
 - (c) Whether the project has the potential enhancement of overall capability, capacity,

efficiency, and skills for the industry, and it can demonstrate innovative content or ideas that can be applied to the recycling industry.

- (d) Whether the business and publicity plan of the project is clear and be cost-effective in achieving the project objective.
- (e) Whether the project is needed and viable, taking into account of the current situation in waste management.
- (f) The feasibility of the proposed implementation plan.
- (g) Whether the project schedule and milestones are clear and reasonable.
- (h) Whether the project could be self-sustainable without further funding support after the project period.
- (i) The clarity and effectiveness of the presentation in delivering the project's ideas and objectives.

G. NOTIFICATION OF RESULTS

- 1. The Secretariat will notify the applicants of the result of first round in writing.
- 2. Finalist Teams will be requested to provide the PowerPoints for presentation in final round.
- 3. Finalist Teams will be requested to attend the Award Presentation Ceremony for presentation in the final round.
- 4. The results of final round will be announced in the Award Presentation Ceremony.

H. AWARDS

- 1. Champion: Recipients will receive an electronic certificate, a recyclable trophy, and a HK\$5,000 voucher.
- 2. 1st runner-up: Recipients will receive an electronic certificate, a recyclable trophy, and a HK\$3,000 voucher.
- 3. 2nd runner-up: Recipients will receive an electronic certificate, a recyclable trophy, and a HK\$1,000 voucher.
- 4. Merit awards: Recipients will receive an electronic certificate and a recyclable trophy, and a HK\$300 voucher.

I. ENQUIRIES

The Secretariat of the Recycling Fund

Address: HKPC Building, 78 Tat Chee Avenue, Kowloon, Hong Kong

Hotline: +852 2788 5658

Fax: +852 3187 4559

Enquiry: enquiry@recyclingfund.hk

Website: www.recyclingfund.hk